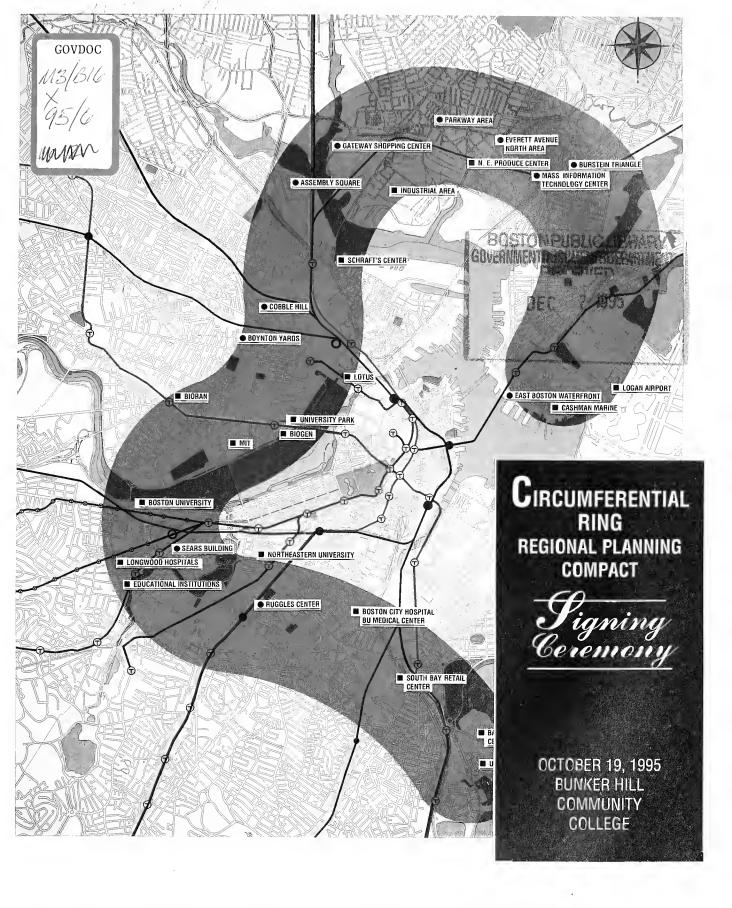


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## CIRCUMFERENTIAL RING **REGIONAL PLANNING COMPACT**

### October 19th, 1995 Bunker Hill Community College

10:00 Welcome

Dr. Mon O'Shea, President, Bunker Hill Community College

10:05 Introduction

> Dr. Lynn E. Browne, Senior Vice President and Director of Research, Federal Reserve Bank

10:15 Signing Ceremony

10:20 Remarks

> Mayor Thomas M. Menino Boston Donna R. Kalikow, Chairperson Brookline Robert W. Healy, City Manager Cambridge Mayor Michael E. Capuano Somerville Mayor John R. McCarthy Everett Guy A. Santagate, City Manager Chelsea

#### 10:40 Panel Discussion - Economic Issues and Opportunities in Ring Corridor

Panelists will be the Chief Executives joined by their Planning/Economic Development Directors (Marisa Lago, Boston; Polly Selkoe, Brookline; Susan Schlesinger, Cambridge; Patrick Reffett, Somerville; Mary Cassidy, Everett; Robert Luongo, Chelsea) and MAPC Executive Director David Soule.

#### Presentors:

Robert C. Marini, Chairman Camp Dresser McKee, Inc.

The view from the business sector.

Dr. Mitchell T. Rabkin, M.D. President, Beth Israel Hospital The view from the health care

sector

Robert Culver, VP/Treasurer Northeastern University

The view from the academic sector

Patricia Simboli, Director ACS Development

The view from the retail and development sector

· Steven Mackey, Director Somerville Chamber of

The view from local business

Commerce

#### 11:45 Discussion and Conclusions

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#### CIRCUMFERENTIAL RING

## **An Economic Growth Opportunity**

The circumferential ring around Boston's downtown core is a corridor presently containing 187,000 employees. It contains some of the most dynamic enterprises in the region. These include:

- Four universities: the University of Massachusetts' Boston campus, Northeastern
  University, Boston University and Massachusetts Institute of Technology, as well
  as Harvard Medical School, five colleges, two community colleges and a technical
  school.
- Institutions which lead the region in economic productivity, including the biomedical research facilities of Boston University Medical Center, the Longwood area medical centers and Massachusetts General Hospital's research facilities at the Charlestown Navy Yard.
- Many of the knowledge-based companies which lead this region in economic growth and potential, including Polaroid, Lotus Development Corporation and Draper Labs.

The circumferential ring also contains many of the manufacturing centers remaining in the region, two major food wholesale centers, several major retail centers, transportation and shipping industries as well as Logan Airport.

At the same time, the Circumferential Ring contains a significant amount of underutilized land. The area was largely developed in the mid- to late-19th century. Much of it was devoted to industrial and manufacturing uses and much of the land area was given over to transportation functions, including rail yards servicing the economy of the 19th century.



Economic growth patterns during this century have tended to push manufacturing further from the core and have not revitalized many portions of the Ring. As a result, it contains a great amount of obsolete uses and underdeveloped land. Examples include:

- The Crosstown area in Roxbury
- North Point in Cambridge
- Rail yards in Somerville
- The Parkway area in Everett
- The Everett Avenue North area in Chelsea and the Chelsea waterfront

Lastly, the Ring contains neighborhoods which are home to a significant population not yet benefiting from the region's economic growth. This population, which has limited transit access to economic growth areas in the region, is an important labor pool which needs to be integrated into the region's economy.

The knowledge-based institutions and businesses in the Ring exist in an environment of intense national and international competition. They compete for faculty, principal investigators, research dollars, students, patients and contracts. Their competitive attractiveness depends in great measure on the attractiveness of their campuses, their capacity to expand in the future, their accessibility, and the connectivity among them.

The manufacturing, retail, transportation and service industries within the corridor, as well as Logan Airport, require improved access if they are to attract employees and to limit congestion on the roadways serving them.

Many residential districts within the corridor have among the lowest rates of automobile ownership in the region. They require improved access to the region's growth centers if they - and their residents - are to take part in the region's economy.

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# Circumferential-Urban Ring Employment Profile

	1993 Jobs	Major Employers	Pending Development	Development Opportunities
A.	Columbia Po	int		
	6,296	Bank of Boston, Bayside Expo Center, UMass Boston, Boston Globe, Boston Edison	Envirotech Center at UMass/Boston	Water and Sewer Commission Pump House site
В.	Crosstown/N	ewmarket		
	15,970	South Bay Retail Center, manufacturing and wholesale distributors	Technology Development Center - under construction	Melnea Cass Boulevard, Washington Street parcels, Stride-rite and Digital sites
C.	South End M	ledical Area		
	10,426	Boston City Hospital/Boston University Medical Center, University Hospital	Biosquare Phase II	Biosquare Phase III
D.	Ruggles			
	4,940	Wentworth Institute, Northeastern University, Roxbury Community College	Northeastern Engineering Sciences Laboratory - under construction, Police Headquarters - under construction, Parcel P-3 Retail Center, Whittier Health Center	Ruggles Center Phases II and III,
E.	Longwood M	ledical and Educational Area/Bro	ookiine Viliage	
	33,091	Longwood Medical and Educational Area Institutions, including Beth Israel Hospital, Brigham and Women's Hospital and Children's Hospital, Museum of Fine Arts, Sheraton, Marriott, John Hancock, New England Mutual	Beth Israel Clinical Center, Mass. College of Pharmacy expansion, Harvard School of Public Health expansion, Dana Farber Research Building, Harvard Institutes of Medicine - under construction, Deaconess Research Center expansion	Sears Building, Brookline Place

# Circumferential Urban Ring Employment Profile

	1993 Jobs	- Major Employers	Pending Development	Development Opportunities					
F.	Kenmore								
	17,368	Boston University, Harvard Community Health Plan, Boston Red Sox, Boston Symphony, Christian Science Church	Boston University School of Management and B.U. Center for Photonics Research, both under construction	Boston University, Kenmore Square					
G.	Central Squa	are, Memorial Drive							
	25,571	Forest City Development, City of Cambridge, Bioran, U.S. Post Office, MIT, Hyatt Regency Hotel, malls, LIFELINE Systems, Modem Continental, Vertex, Sage Hotels, Necco	Hydridon at 620 Memorial Drive, University Park, Star Market and hotel	The Osbom Triangle (Area bounded by Massachusetts Avenue, Main Street and Albany Street), University Park					
Н.	Kendall Squ	Kendall Square, East Cambridge							
	13,177	TRW, Biogen, Genzyme, Repligen, Boston Technology, UNISYS, Bioran, Badger Eng., Keystone Investors, Camp Dresser McKee, Stride Rite, Polaroid, Draper Labs, MIT, Lotus Development Corp., Galleria Mall, Middlesex County, Americal Engineering Components, Biopure, Hotel Sonesta, Genzyme, TRW, Necco, Marriott	Thirteen Cambridge Center (Biogen - future)  1 Kendall Square/Amgen, Congress Group Housing and Hotel, The Marcus Organization	Balance of Cambridge Street, Cambridge Research Park (NE Gas and Electric), Parcel 3					
i.	Charlestown	/Charlestown Navy Yard							
	10,591	Massachusetts General Hospital, MassPort Moran Terminal, Bunker Hill Community College, Schraft's Center, Hood Dairy, Costa Fruit, Edison, Orien Research, Mass. Water Resources Authority	Biotransplant	Yard's End Biomedical Research Complex, Major Public Attraction at Yards End, City Square sites, Bunker Hill Community College/MOVIE					

# Circumferential Urban Ring Employment Profile

199	3 Jobs	Major Employers	Pending Development	Development Opportunities
J. Sor	merville			
10	0,372	Twin City Mall, Holiday Inn, Assembly Square Mall, Filene's, Sweetheart Cups M.S. Walker, Mass. Envelope, United Lithograph	Assembly Square Shopping Center	Inner Belt Industrial Park, Boynton Yards
C. Eve	erett			
12,	,200	Whidden Hospital, United Steel Erectors, Exxon Corp., Award Footwear, Boston Coach, Duncan Galvanizing, Coldwater Seafood, Daniels Printing, Bread & Circus, JP Foods, NE Terminal	Monsanto/Rosen-"Gateway Shopping Center"	General Electric site, Monsanto site, Parkway area
Che	eisea			
8,	746	New England Produce Center, Eagle Air Freight, Mystic Mall, Kayem Foods, Market Basket, Rudi Foods, Trios Italian Pasta, Applied Mailing, Syneton Industries, MGH Clinic, Gulf Oil, Bradlees, D. Burke, Inc., J.B. Sash & Door, Chelsea Clock Co., Symthon	Mass. Information Technology Center	Burstein Triangle, Everett Avenue North area
M. Eas	st Boston/	Logan International Airport		
18,	,825	Logan Airport (airlines), Cashman Marine, Airport Hotels, car rentals and manufacturing		East Boston Waterfront, Logan Airport Hotel
187	<sup>7</sup> ,573	Report Total		

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#### CIRCUMFERENTIAL RING

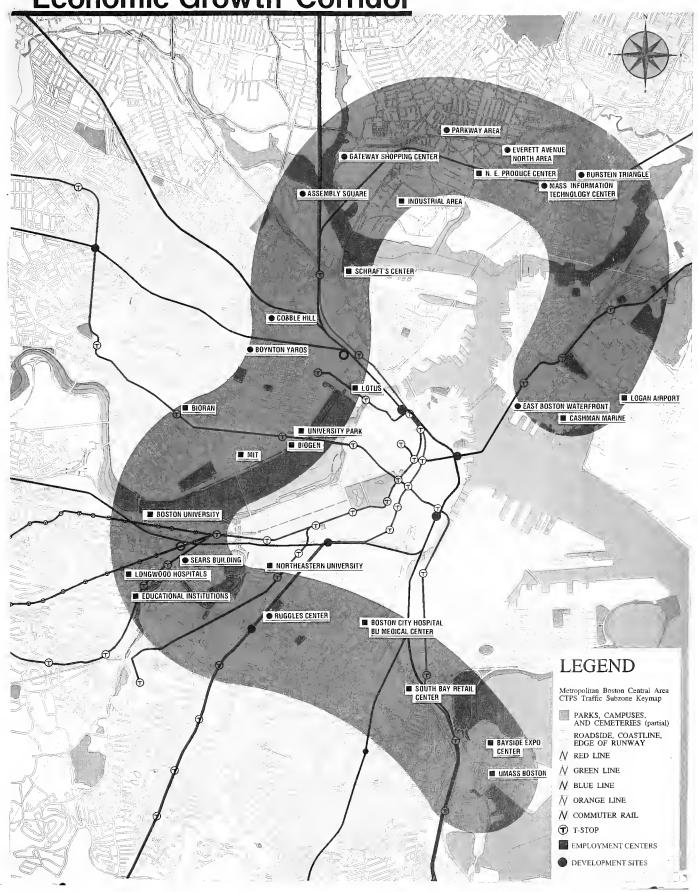
## Transportation and the Ring Economy

The radial roadway and transit infrastructure of the Boston area is extremely successful in bringing employees and visitors from outlying areas to the core. The roadway and transit systems are not effective, however, in providing access to the emerging economic centers within the Ring for metropolitan travelers, whether his or her origin is an inner neighborhood or a suburban community. There is limited capacity to increase auto accessibility through roadway improvements within the Ring. At the same time the rapid transit lines lack a high capacity system to distribute their radial riders across the Ring without bringing them into the center and back out to their destination.

The result of the limited transit access to the area is that employers achieve a low transit share of commuting trips even where they apply measures such as subsidized employee purchase of transit passes. Only 25 to 35 percent of commuting trips to the Ring are transit trips compared to 65 percent downtown. The resulting reliance on auto access in turn puts pressure on roadways and parking spaces and leads to attempts to regulate auto use through limitations on parking resources.

The limited accessibility of the districts along the Ring has severely constrained their growth potential within this corridor. These constraints include both issues of environmental permitting raised by the traffic impacts of growth, as well as the attractiveness of the businesses and institutions themselves for potential employees or clients. Unless these access deficiencies are addressed, the institutions and businesses along the Ring will either fail to compete successfully or will begin to relocate elements of their enterprises outside the Ring.

Circumferential Ring
Economic Growth Corridor



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#### CIRCUMFERENTIAL RING

#### **Mass Transit**

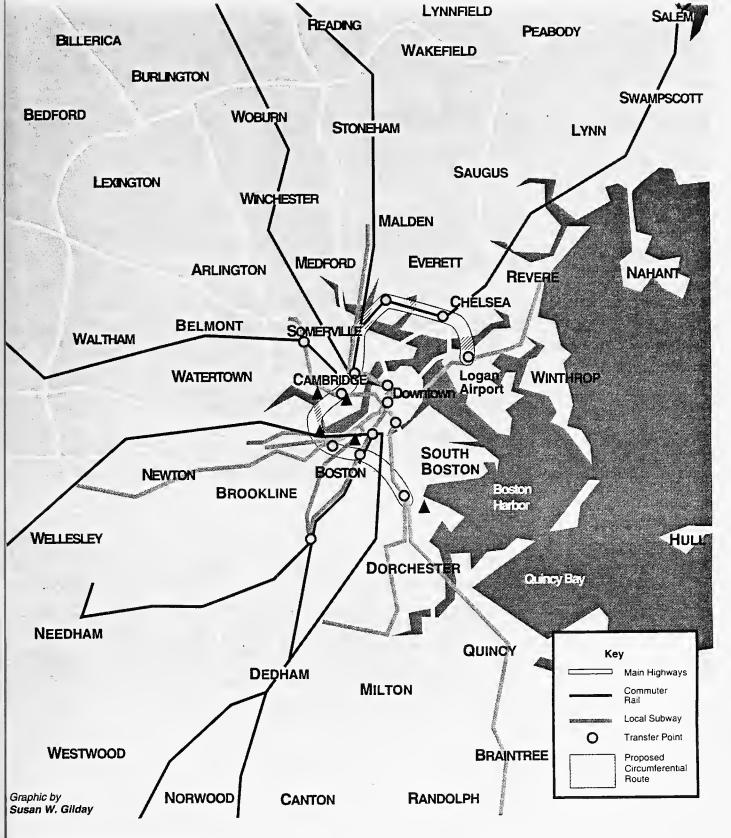
The MBTA has received a grant of \$1.1 million from the Federal Transit Administration and the Massachusetts General Court has authorized \$4 million for study, permitting and preliminary design of a circumferential transit service. The service would address significant deficiencies on the present region's transit system caused by its highly centralized radial structure:

- Ridership growth is restricted because many potential riders must commute into the
  center of the system and transfer to an outbound ride on another line to reach their
  destination. As a result transit trips from origins in one commuter corridor to
  destinations in another corridor average twice as long as the same trip by car.
- With the exception of partial services at Ruggles Station and Chelsea Station, the commuter rail system does not provide access to destinations between the outlying suburbs and the downtown core.
- Because the radial system requires many riders to transfer from one line to another in the central subway, this portion of the system is congested. A 1989 study prepared by the MBTA established that the Red Line between Charles and Broadway stations and the Green Line between Copley and Government Center face serious overcrowding in the future.

Circumferential transit would address these deficiencies by making connections between the radial lines in an arc outside the downtown core. Because the commuter rail and transit connections created by such a service would provide regional riders with more competitive access to destinations outside the downtown core, a 1994 MBTA study found that circumferential transit would generate the greatest overall system ridership increase

of any project under consideration by the MBTA. In response to the potential of circumferential transit service the MBTA recently initiated three express bus routes in the circumferential corridor. The Federally funded study will select mid- and long-term circumferential transit investments which can realize the full potential of circumferential transit.

The initiation of the major study presents a unique opportunity for the six municipalities within the Ring corridor to integrate land use and economic development planning with transportation planning to create a regional plan for a thriving, environmentally sound economic future.



# Circumferential Ring

Commuter Rail and Transit Line Connections

Provide better access from suburban locations to current and future employment centers

Relieve congestion at downtown transfer stations

Open future economic expansion possibilities

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#### CIRCUMFERENTIAL RING

#### **Some Conclusions**

- The Circumferential Ring contains the knowledge-based enterprises whose growth is the basis for the economic vitality in this region.
- The Circumferential Ring is an important location of manufacturing, retail, transportation and service centers.
- The Ring contains ample properties which are appropriate for the growth of these enterprises.
- The growth of these enterprises is presently constrained by a number of characteristics of the corridor, including poor transportation access, unattractive and blighted adjacent areas and the lack of a clear identity as a growth area.
- The future of the businesses and institutions within the Ring -- their ability to compete and to grow in adjacent underutilized areas -- as well as the regional economy which they drive, requires the integration of land use and economic development planning with transportation planning. The Circumferential Transit Major Investment Study provides the opportunity to carry out this program.

#### CIRCUMFERENTIAL RING

## Planning for the Region's Future

The Circumferential Ring study presents the opportunity to develop a plan for the region which unifies transportation planning with land use, economic development and environmental planning. To achieve such a regional plan requires:

- a definition of the corridor to be served by transit which is grounded in the economic development and community planning initiatives of the six municipalities.
- a community-based process which will identify the economic, environmental and residential conditions, as well as opportunities, which can be addressed by transit service planning.
- the selection of the transit alternatives which best address these conditions and opportunities.
- the development of zoning initiatives, design guidelines and land use plans which incorporate the selected transit service.

Such a regional plan will require the full collaboration of the six municipalities within the Circumferential Ring corridor, Boston, Brookline, Cambridge, Chelsea, Everett and Somerville. The Chief Executives of these six municipalities have therefore agreed to form a Circumferential Ring Compact. Under this Compact they dedicate their cities to collaborate in a regional planning program. It is their hope that the product can be a blueprint for a prosperous future for the region's key industries, businesses and institutions, a future in which their residents as well as those of the entire region can share.

# CIRCUMFERENTIAL RING REGIONAL PLANNING COMPACT

WHEREAS, the economic vitality of our region requires our municipalities to collaborate in transportation, land use and economic development planning; and

WHEREAS, the Federal Transit Administration will provide \$1.1 million for a Major Investment Study (MIS) of the circumferential corridor passing through our municipalities; and

WHEREAS, the Federal Transit Administration's Livable Communities

Program encourages the active participation of municipalities in MIS studies and
the integration of transportation planning with economic, environmental and
community access planning;

THEREFORE, the municipalities of Boston, Brookline, Cambridge,
Chelsea, Everett and Somerville hereby enter into a Circumferential Planning
Compact (CPC). Under this compact, the municipalities will initiate a direct role
in the MIS and, working with the MBTA, will:

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- propose the circumferential corridor to be the subject of the MIS, based on economic development and other planning initiatives within the municipalities;
- document economic, environmental, social and other conditions and opportunities within the corridor to be addressed by the MIS;
- identify goals and objectives to be pursued by the MIS;
- advise the MBTA on transit service alternatives to be evaluated within the corridor;
- evaluate these alternatives based on land use, economic development,
   environmental and social goals and objectives;
- carry out planning, development and urban design studies in conjunction with transit planning and preliminary designs;
- identify economic development, social services, retail, educational,
   residential and/or parkland projects to be integrated with circumferential
   transportation projects;

~ • and, on the adoption of transit projects, incorporate the recommended transit elements, together with associated economic development, social services, retail, educational, residential and parkland projects into our respective municipal general plans.



Thomas M. Menino Mayor, City of Boston	Guy A. Santagate City Manager, Chelsea
Donna R. Kalikow	John R. McCarthy
Chair, Brookline Board of Selectmen	Mayor, City of Everett
Robert W. Healy	Michael E. Capuano
City Manager, Cambridge	Mayor, City of Somerville

October 19, 1995





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